



# Shaky Ground E-Newsletter

By Bill Jancouskas, MBCP

<http://crmc-acp.org>

**The CRMC ACP Web Site**

**September 2010**

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## **Next Members Meeting**

**DATE:** Friday, September 17<sup>th</sup>, 2010

**SPEAKER:** Cheryl Runyon, County Coordinator  
Medical Reserve Corps of Boulder County

**TOPIC:** Social Networking in the Professional Setting

**BIOGRAPHY:** Cheryl Runyon is the unit coordinator for the Medical Reserve Corps of Boulder County. Ms. Runyon has been working with MRCBC members since December 2007. Prior to her position with MRCBC, Ms. Runyon worked for the National Conference of State Legislatures and was the organization's lead staff on emergency preparedness, terrorism and nuclear waste issues. She has written a number of books and articles for state legislators and the general public about these issues. Ms. Runyon holds a law degree from Southern Illinois University and bachelor's degrees in political science and zoology.

**LOCATION:** Iron Mountain  
5050 Moline St.  
Denver, CO 80239

Registration & Networking will begin at 1:00 pm and the Meeting will begin at 1:30 pm. So mark your calendars and hope to see you there

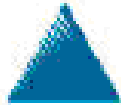
**IF YOU CANNOT ATTEND IN PERSON PLEASE CALL 866-573-0310**

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## **In this Issue**

- Flash back to Anniversary Luncheon
- Nomination Committee - 2011 Open Positions
- Training Opportunities

## CRMC ACP Summit Level Sponsor



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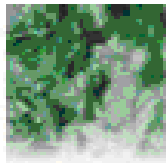
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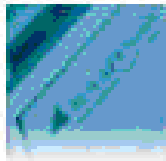
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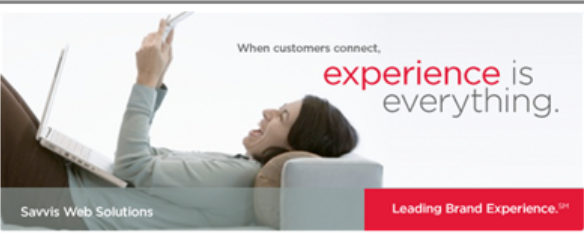
When we partner with you, you worry less about the road ahead. Here's why: a track record of 100% successful recoveries; over 60 facilities with redundant power connected to SunGard's secure global network; and more than 20,000 end-user positions in facilities across North America and Europe. SunGard Availability Services—the information availability solution for businesses that must run non-stop. **Keep moving, call 1-800-468-7483 or visit [www.availability.sungard.com](http://www.availability.sungard.com).**

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**WEB LIFECYCLE MANAGEMENT**  
Simplify the tasks associated with maintaining your website, whether it's code and content releases or application and product updates - we can help.

**APPLICATION EXPERTISE**  
Online communities are prime marketing channels that require your online marketing efforts to have the best technologies backing them. We can help you find the best applications and make the most of them.

**END USER EXPERIENCE MANAGEMENT**  
Ensuring the best experience for your customer is one of the most critical elements of an online campaign. Learn how to optimize your campaign all of the way to your customer's desktop.

**BRAND PROTECTION**  
Security threats, **disaster** recovery, capacity issues, poorly performing applications are just a few of the things that can harm your brand. We can help protect against these pitfalls and keep you out of the headlines.

**CLOUD COMPUTE**  
Leverage a more flexible, controllable and cost efficient computing environment. Provision operating system instances when you need them with short-term flexible business terms.

**MARKETING EFFECTIVENESS**  
Building and launching a website will only take you so far. Who is visiting your site? What pages are the most popular? What adjustments need to be made? Learn how Savvis Web Analytics can help you make the most of your online campaigns.

## Employment

As a service to both individuals and employers within the contingency planning community, CRMC-ACP will post descriptions for jobs available regionally.

Employers: To submit a listing, please send an email to the Webmaster and attach your job description in Word format, as you would like it to be seen. Postings will remain on the site for 30 days unless renewed.

Please visit the CRMC ACP Web site in the Members Area for new listings.

### Job Announcement - Northeast Colorado All-Hazards Region Regional Homeland Security Coordinator/Contractor

The Northeast Colorado All Hazards Region is requesting proposals from qualified individuals to fill the position of Regional Homeland Security Coordinator/Contractor. The Regional Coordinator responsible for administering and managing State Homeland Security Grant Programs and is the central point of coordination for programmatic issues within the region. The Northeast Colorado All Hazards Region consists of Cheyenne, Kit Carson, Larimer, Lincoln, Logan, Morgan Phillips, Sedgwick, Washington, Weld and Yuma Counties. For more information on this request and to receive a bid package contact Steve Enfante, Morgan County Office of Emergency Management at 970-867-8506 or [senfante@co.morgan.co.us](mailto:senfante@co.morgan.co.us) proposals deadline is September 15, 2010 at 5:00 pm

CRMC ACP Mesa Level Sponsors



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## Chapter's Anniversary Luncheon Celebrates 20 Years

The Colorado Rocky Mountain Chapter of the Association of Contingency Planners celebrated its 20 year anniversary at the Lone Tree Country Club. Georgetta Richie (Membership Director) was on hand to sign members and their guest into the luncheon.



Our Chapter President, Sharon Bennet, kicked off the celebration by greeting over 60 members and their guest. Sharon introduced our Sponsor members that helped support the luncheon. Members that wanted to golf on this premier course were paired up and those that didn't want to golf participated in games and networked in the lounge.



Fred Mahe, Program Director, provided a number of activities at the luncheon which included an ACP trivia game and drawings for some really great prizes.

Our keynote speaker for the anniversary luncheon was Laurie S. Wonders, Sr. Manager, Crises Management with J. D. Power and Associates. Laurie provided a very informative presentation on Crisis Communication: Delivering a Consistent Message. She provided some great take away ideas on how to identify how your message is getting out, (whether through official channels or indirectly), how to prioritize your communications tasks, and examples of pre-planning techniques, such as drafting communication scripts and defining call times in advance, and what information you should include in your emergency response and business continuity plans.





## CRMC ACP Member Spotlight Andy Kissel, MD, PhD

I would like to introduce you to a new member of our Chapter in the **CRMC ACP Member Spotlight**. In this section we feature a member of our chapter and their responses to a few questions to get to know them better. This month we would like to welcome **Andy Kissel**.

**What is your hometown?** Moscow

**How long have you been in the industry?** 30 years

**How did you get into the industry?** Was offered a job with International Federation of Red Cross Societies after world-wide selection process

**What do you enjoy most about your job?** Everyday challenge

**What do you find most challenging about your role?** To offer solutions to the problems that nobody considered

**Is there a book that changed your perspective on life?** "Biohazard" by Ken Alibek

**Tell us something most people would not know about you.** I have climbed three active volcanoes in Asia, Europe and Africa

**What is your personal motto or favorite quote?** There are two:

- If you are going through hell, keep going.  
Winston Churchill
- Intellectuals solve problems; geniuses prevent them.  
Albert Einstein

## ACP Chapter Position Opportunities

The CRMC is managed solely by volunteers. Professionals such as yourself that give that extra effort to support the industry through their involvement in local efforts. If you would like to participate in the ACP in a board or director position, please let Kent Smiley ([kent.smiley@gmail.com](mailto:kent.smiley@gmail.com)), Andy Kissel ([akissel@denver-redcross.org](mailto:akissel@denver-redcross.org)) or Mike Cybyske ([mike.cybyske@qwest.com](mailto:mike.cybyske@qwest.com)) know. All Director positions and the Treasurer positions are open.

We would like to thank Kent, Andy and Mike for volunteering to be the Nominating Committee for 2011 CRMC.

We would also like to acknowledge the efforts of Chris Jarossy in the Sponsorship space. Chris has renewed our sponsorship commitments and as even raised the level of commitment for some sponsors. Way to go Chris!

## Division of Emergency Management Announcements

### Division of Emergency Management (DEM) Weekly Report - 9/3/10

#### Director Kallam to Speak at Emergency Management Magazine's 2010 All-Hazards/All-Stakeholders Summit - 9/16 - Denver, CO

The new announcement and registration for this event is linked at <http://www.coemergency.com/2010/07/director-kallam-to-speak-at-denver.html>. In addition to Dir Kallam, former Region 8 FEMA Admin Garry Briese and Mary Pastula, VP of Emergency Management Media, will be presenting. The summit will focus on catastrophic planning and preparedness. You are invited and attendance is complimentary for all government employees, so hope to see you there!

#### DEM Training Registration and Tracking Moving to CO.TRAIN

We've mentioned it in previous weeklies. We've talked about it at trainings. We've tried to put a face on the fact that this is going to happen. Guess what? It is time. Starting Sep 27 (with the Montrose Situation Unit Leader training, which still has seats, by the way....), DEM training registration and tracking will all be handled through CO.TRAIN. This is a great collaborative effort between a number of agencies to host all emergency management, homeland security and public health training through the Colorado Department of Public Health and Environment's CO.TRAIN system. Read Robyn's extensive article on the move, the impact and the process at <http://www.coemergency.com/2010/08/dem-training-registration-and-tracking.html>.

#### DEM Multi-Year Exercise Calendar

Tony has been working and updating the "3 Year Exercise Calendar" for the Division. It is an impressive coordination effort of a number of moving parts. I can barely make my own lunch, so hat's off to Tony for this effort. The calendar lists all of the workshops, tabletops, functional, etc over the next several years. You can view it online or download it online at <http://www.coemergency.com/2010/08/3-year-exercise-calendar.html>. NOTE: You are going to see a math problem on the title line of this sheet you will want to tackle. However, be careful about noting the fact the calendar clearly states 3 Years and then gives the date span of 2010-2014. I did that and received a really detailed explanation of 3, 5 yr plans, the required citations and precedent platform upon which this template is built, etc. 3 yrs refers to a start of 2011, but is being written and circulated in 2010. Trust me, go with it. Just fight the urge on this one.

#### Colorado Emergency Management "Sources"

Ok, I spent a lot of eyeball-spinning time in front of the screen lately. I made a first-run effort to pull each emergency management (organized by County) website links, registration links to local sms/text alert systems, phone numbers and emails into one "home." It isn't pretty, per se, since with over 70 or so entities it is a lot of info, but I wanted to create it so that you could certainly view it online but could also view on your mobile. So, take a look and see what you think - <http://www.coemergency.com/p/sources.html>

#### DEM Planning Section and Energy Emergency Planning Activities

Kerry provided an update of work between the Governor's Energy Office and DEM regarding the Colorado Energy Assurance Emergency Plan. Interesting stuff coming down the pike on this one. Read more at <http://www.coemergency.com/2010/08/dem-planning-section-and-energy.html>

#### Training/Workshops (new courses for this week's report have an \*\*\* in front of the date) - NOTE: Locations are indicated by County

##### 9/21-23 (Loveland - Larimer County)

##### Hazmat Air Monitoring

Sponsor - Colorado Division of Fire Safety and Loveland Fire

<http://www.coemergency.com/2010/08/course-announcement-hazmat-air.html>

Contact: (303) 239-4600

##### 9/27-10/1 (Montrose - Montrose County)

##### All-Hazards Situation Unit Leader

<http://www.coemergency.com/2010/08/course-announcement-all-hazards.html>

Sponsor - DEM

Contact: Robyn Knappe, robyn.knappe@state.co.us - (720) 852-6617

**10/9-10 (Commerce City - Adams County)**

**ICS-300**

<http://www.coemergency.com/2010/08/course-announcement-ics-300-oct-9-10.html>

Sponsor - Adams County

Contact: Jessica Schwarz, jschwarz@co.adams.co.us - (720) 322-1401

**10/13-10/15 (Denver - Denver County)**

**Advanced HAZMAT Life Support Provider/Instructor Course**

<http://www.coemergency.com/2010/08/advanced-hazmat-life-support.html>

Sponsor - Advanced HAZMAT Life Support

Contact: Amy Williams - (520) 626-2305

**10/20-10/21 (Pueblo - Pueblo County)**

**Safe Schools Training**

<http://www.coemergency.com/2010/08/colorado-school-safety-resource-center.html>

Sponsor - Colorado School Safety Resource Center

Contact: schoolsafetycenter@cdps.state.co.us - (303) 239-4435

**10/25-10/27 (Centennial - Arapahoe County)**

**Dispatcher-Focused Session - All-Hazards Communications Leader Course**

Sponsor - North Central All-Hazards Emergency Management Region

<http://www.coemergency.com/2010/07/dispatcher-focused-session-all-hazards.html>

Contact: Mark Hall, mhall@fairmountfire.org - (303) 972-4902

**10/27-10/30 (Camp Guernsey, WY)**

**Wyoming Homeland Security Expo**

Sponsor - Wyoming Homeland Security Training Program

<http://www.wleacademy.com/HLS/ConfBrochure.pdf>

Contact: mroark@state.wy.us - (307) 358-1920

**11/30-12/1 (Pueblo West - Pueblo County)**

**All-Hazards Communications Leader**

[http://www.coemergency.com/2010/08/course-announcement-all-hazards\\_24.html](http://www.coemergency.com/2010/08/course-announcement-all-hazards_24.html)

Sponsor - South and Southeast Homeland Security Regions

Contact: Mark Hall, mhall@fairmountfire.org - (303) 972-4902

**4/25-4/29/2011 (Grand Junction - Mesa County)**

**2011 Western Colorado All-Hazards Conference**

Sponsor - Mesa County

<http://www.coemergency.com/2010/08/2011-western-colorado-all-hazards.html>

Contact: Nanci Quintana, nanci.quintana@mesacounty.us - (970) 248-6947